



Project Fact Sheet

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Transforming the market from “cooling” to “sustainable summer comfort” (KeepCool II)



Programme area:	SAVE
Status:	ongoing
Coordinator:	Barbara Dröschel M.A. IZES gGmbH, Germany E-mail: droeschel@izes.de Tel: 0049 681 9762 852
Partners:	Swedish Energy Agency, Sweden Centro de Estudos em Economia da Energia, dos Transportes e do Ambiente, Portugal Politecnico di Milano, Dipartimento di Energetica, Italy AEE-Institute for Sustainable Technologies, Austria Österreichische Energieagentur – Austrian Energy Agency, Austria Association pour la Recherche et le Développement des Méthodes et Processus Industriel, France Österreichisches Forschungs- und Prüfzentrum Arsenal Research GmbH, Austria National Institute of Engineering Technology and Innovation, Portugal Building and Civil Engineering Institute ZRMK, Slovenia European Solar Shading Organization, vereniging zonder wingstoogmerk, Belgium London Metropolitan University, United-Kingdom
Website:	www.keepcool.info , www.izesfiles.de
Objective:	Inducing the market participants and the legislator to adopt “sustainable summer comfort” as the standard.
Benefits:	Increased awareness among building owners to ask for and among planters on how to sell “summer comfort”.
Keywords:	Passive cooling, building regulation, dissemination
Duration:	01/2008 – 06/2010
Budget:	€ 879659 (EU contribution: 50 %)
Contract number:	EIE/07/070/SI2.466264

Short description

The overall goal of the project KeepCool II is to transform the market to achieve good summer comfort conditions with no or limited use of conventional energy and through the use of environmentally non-harmful materials.

The project will propose different actions to achieve this goal. For this it is divided in two phases. The first one provides analysis and technical tools to overcome the most important barriers by introducing sustainable summer comfort. The second phase is addressing existing networks and policy makers on national and European level by providing them information materials with good practice examples designed especially for the target groups. It will be accompanied by dissemination campaigns.

Expected results

- Market transformation: In each participating country, at least 200 professionals (suppliers and retailers of various sustainable summer comfort solutions, architects, planners, HVAC designers, construction companies, building owners, building energy consultants, building users, facility managers and public procurement

organisations. Half of them should cooperate with each other to achieve the “service” summer comfort, using also the recommendations on design rules and innovative remuneration schemes.

- Sustainable summer comfort in Energy Efficiency Action Plans: The EEAP of three different countries should be influenced.
- Sustainable summer comfort in national Building Codes: Three countries should have influenced their building regulation.
- Dissemination activities of sustainable summer comfort: Information material on sustainable summer comfort has to be produced and used by at least 10 professional networks per participating country.
- International level: An Observers Group has to be established, which has 20 members covering a large number of Member states. The results and the materials should be actively used by at least 5 members of the Observers Group.

Lessons learnt

This project has just started. It is therefore too early to draw lessons.

The EACI reserves the right to edit the draft fact sheet for content and length