


KeepCool II

Transforming the market from „cooling“ to
„sustainable summer comfort“

Contract Number: EIE/07/070/SI2.466264

Duration: 01/2008 – 06/2010

General information

- Standard way of securing summer comfort: mechanical air conditioning 
- Availability of passive solutions
- → Goal: Transforming the market from „cooling“ to „sustainable summer comfort“:

Achieving good summer comfort conditions with no or limited use of conventional energy and through the use of environmentally non-harmful materials

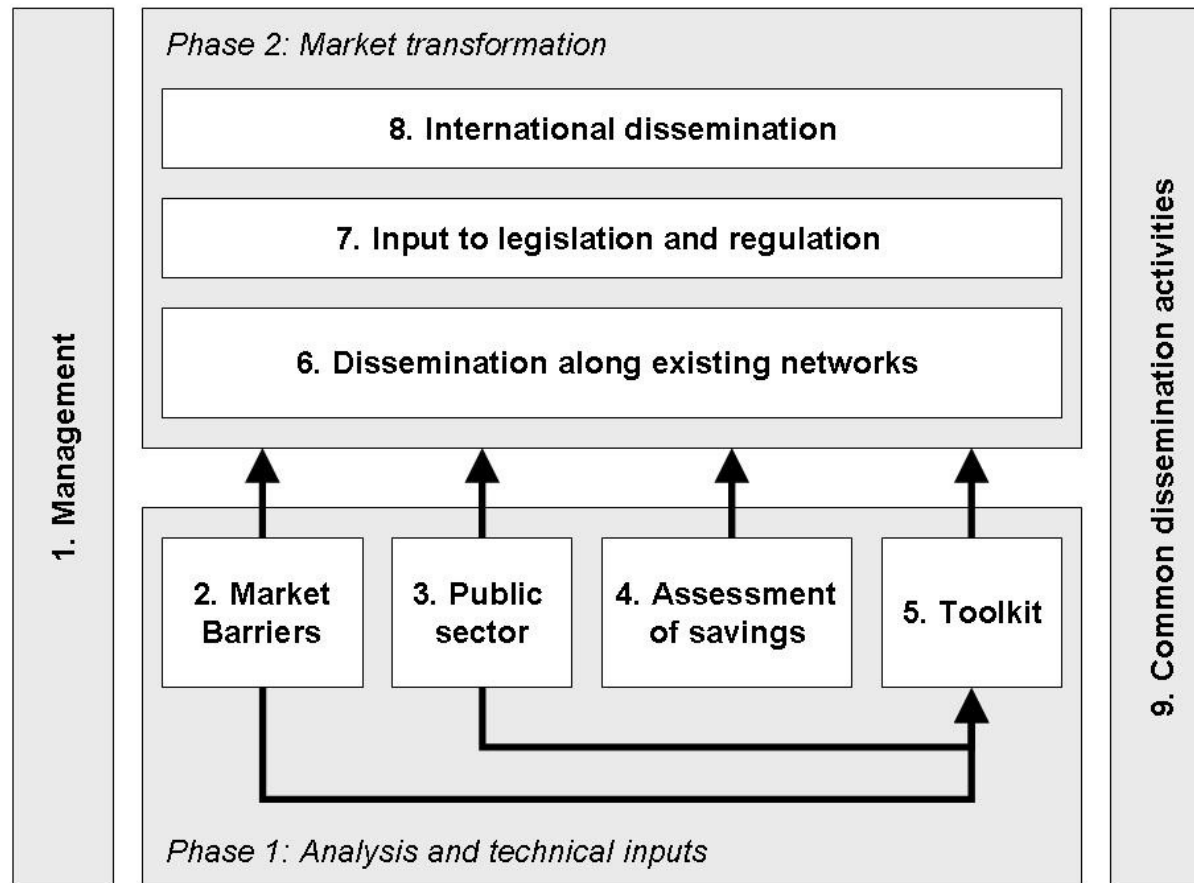
Target group

- Suppliers and retailers of various sustainable summer comfort solutions
- Architects, planners, HVAC designers, construction companies
- Building owners and users
- Building energy consultants
- Facility Managers and O&M Staff
- Public procurement organisations
- National and regional institutions for building regulations and energy policy
- International Audience

Strategy

- Providing analysis and technical tools to overcome the most important barriers
- Creating incentives for designers and planners towards integrated planning
- Addressing existing networks and policy makers on national and European level
- Providing information material with good practice examples for different target groups

Work programme



Direct outcomes

- Increased awareness among
 - building owners to ask for “summer comfort” instead of “cooling”
 - planners and suppliers on how to sell “summer comfort” as a service
- Stronger cooperation between the various professions
- Comprehensive information material
- Recommendations for sustainable summer comfort
 - public procurement schemes,
 - national building regulations or
 - the Energy Efficiency Action Plans (EEAP)
- New design rules for sustainable cooling and innovative remuneration schemes

Project team

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